

tedbaker.com  
**Website Analysis Report**

**March 2016**



View an up-to-date report at: <https://www.similarweb.com/website/tedbaker.com>



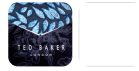


## Tedbaker.com

Designer clothing and accessories for men and women

Related Mobile Apps:

Google Play



**Global Rank**  
Worldwide

29,228 ↓

**Country Rank**  
United Kingdom 🇬🇧

2,745 ↑

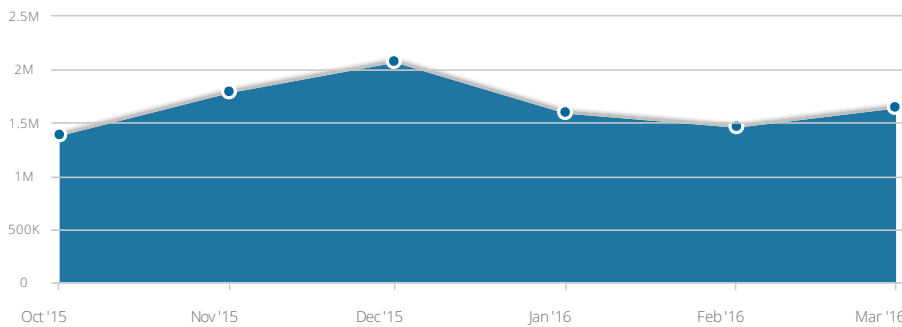
**Category Rank**  
Shopping > Clothing

398 ↓

# Traffic Overview

## Total Visits

On desktop & mobile web, in the last 6 months



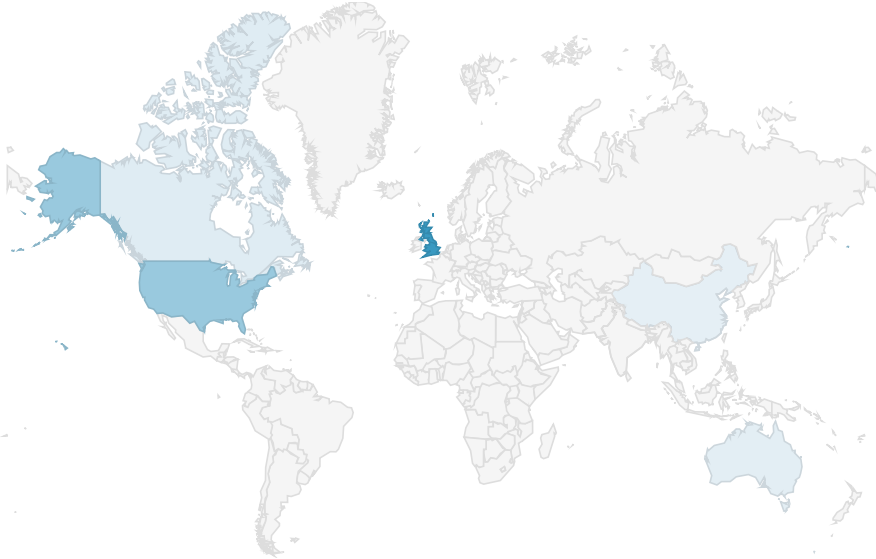
## Engagement

March, 2016

Total Visits	<b>1.6M</b>
Time On Site	<b>00:04:02</b>
Page Views	<b>4.89</b>
Bounce Rate	<b>35.36%</b>

## Traffic by countries

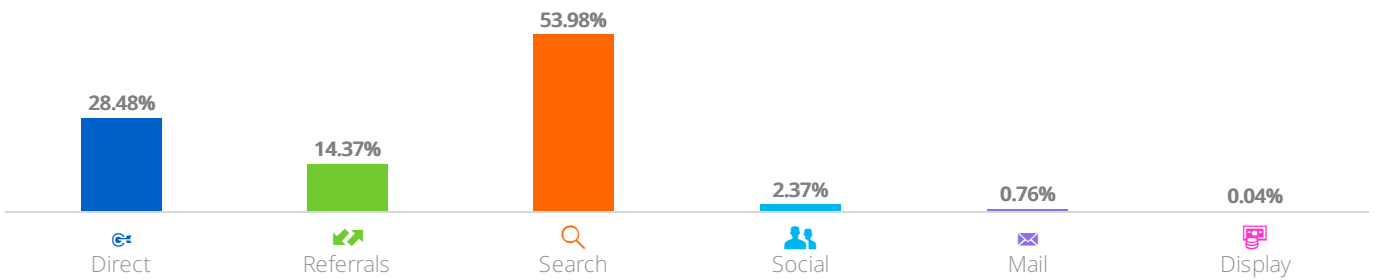
On desktop, in the last 3 months



United Kingdom	<b>44.26%</b>
United States	<b>21.02%</b>
Canada	<b>3.87%</b>
Australia	<b>3.03%</b>
China	<b>2.43%</b>

## Traffic Sources

On desktop, in the last 3 months

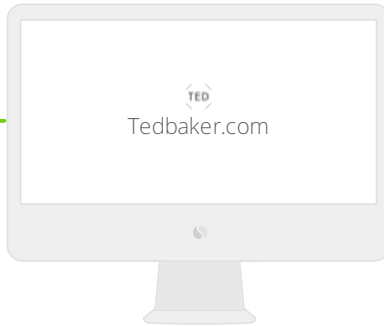


# Referrals

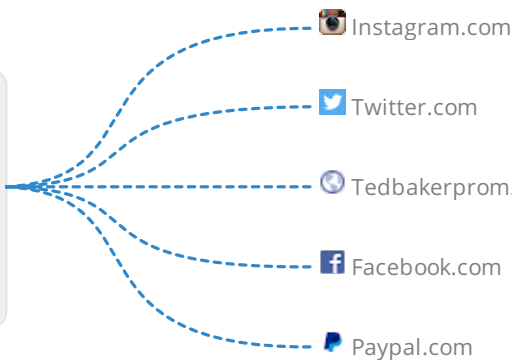


**14.37%**  
Of traffic is from Referrals

## Top Referring Sites:



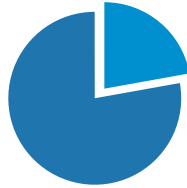
## Top Destination Sites:



# Search



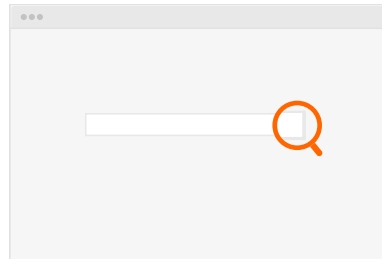
**77.82%**  
Organic Searches



**22.18%**  
Paid Searches

## Organic Keywords:

- ted baker
- tedbaker
- ted baker lon..
- ted baker uk
- ted baker sale



## Paid Keywords:

- ted baker
- tedbaker
- ted baker dr...
- ted baker lon..
- ted baker ou...

# Social



2.37%

Of traffic is from Social

 Facebook



 Weibo.com



 Youtube



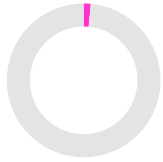
 Reddit



 Twitter



# Display Advertising



0.04%

Of traffic is from Display Ads

## Top Publishers

Inquisitr.com

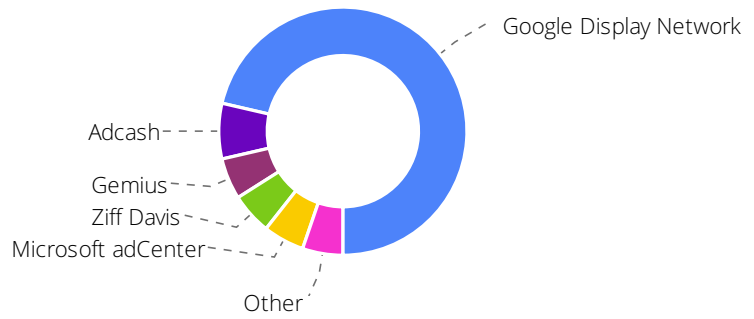
Appledaily.com.tw

Boasnoticias.pt

Us-presidents.insidegov.com

Redstate.com

## Top Ad Networks



# Audience Interests

## Categories



Shopping > Clothing



Career And Education > Education



Shopping > General Merchandise




Shopping

## Also visited websites

 Studentbeans.com

 Selfridges.com

 Luzzolv.com

 Taniusa.com

 Karenmillen.com

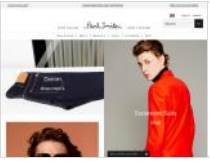






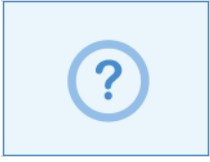


## Topics

- book
- look
- complementos
- compras
- fall
- winter
- english
- japanese
- castellano













# Similar Sites

## Order by Similarity

 <b>PS</b> Paulsmith.c...	 <b>KM</b> Karenmillen..	 <b>TED</b> Tedbaker-L...	 <b>R</b> Reiss.co.uk	 <b>F</b> Frenchconn..
 <b>RI</b> Riverisland.c.	 <b>D</b> Diesel.com	 <b>TB</b> Tedbakerblo.	 <b>N</b> Next.co.uk	 <b>A</b> Asos.com

## Order by Rank

 <b>f</b> Facebook.com	 <b>t</b> Twitter.com	 <b>A</b> Asos.com	 <b>N</b> Next.co.uk	 <b>M&amp;S</b> Marksandspen...
 <b>H</b> Houseoffraser....	 <b>TK</b> Tkmaxx.com	 <b>RI</b> Riverisland.com	 <b>M</b> Monsoon.co.uk	 <b>GD</b> Colehaan.com

# Related Mobile Apps

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 Google Play Store



Ted Baker - Watch Face

 | Google Play | Free



Ted Baker

Ted Baker

 | Google Play | Free



# Understanding Today's Digital World

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